



**ANDREW WALBRIDGE
CREATIVE CRAFTSMAN**

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ANDREW WALBRIDGE.COM

PROFESSIONAL PROFILE

Natural leader, excellent social communicator, with a strong technical and mechanical understanding. The ability to explain complex concepts and ideas. Passionate about innovation, technology and cultivating unique ideas.

To view my work please visit andrewwalbridge.com

PROFESSIONAL SKILLS

- ▶ **Adobe CS5.5, CS6 and CC** Illustrator, InDesign, Photoshop, Lightroom, and Dreamweaver
- ▶ **Microsoft Office 2010** Word, Excel, OneNote, Outlook, Publisher, and PowerPoint
- ▶ **Working knowledge in AutoDesk 2013** SketchBook Pro, Inventor, 3ds Max, Maya, and AutoCAD
- ▶ **Working knowledge in Adobe** Premiere pro, Audition, After Effects, Edge, and Flash
- ▶ **Coding** XHTML / HTML / HTML5, CSS / CSS3, PHP, JavaScript, and WordPress
- ▶ PC, Mac, and Linux

PERSONAL SKILLS/INTERESTS

- ▶ **Social media guru** | 290k+ followers on pinterest
- ▶ **Photography**
- ▶ **Traveling**
- ▶ **Microsoft** enthusiast
- ▶ **Creative** problem solver
- ▶ **Tinkerer/Hobbyist/Builder**
- ▶ **Passionate** about learning new things
- ▶ **Forward** thinker

EDUCATION

- ▶ **The Art Institute of Dallas** | Dallas, Texas
Bachelor of Fine Arts (BFA) of Graphic Design
Dec. 2013
Cumulative GPA 3.15

WORK EXPERIENCE

- ▶ **Andrew Walbridge Creative Craftsman** (June 2012 – Present)
Founder and Creative Director | **Dallas, TX**
 - Working with companies on their branding/re-branding
 - Designing/coding/deploying of wordpress and HTML5 websites
 - Working with bloggers driving traffic to their sites through social media marketing campaigns
 - Influencing trends and driving traffic to retail websites for increased exposure and visibility
 - Partnering with Pinterest to improve UI/UX, generate new ideas, and improve brand exposure
- ▶ **Cooper Fitness Center at Craig Ranch** (March 2016 – April 2017)
Graphic Designer and Marketing Coordinator | **McKinney, TX**
 - Designed Materials for different departments and programs
 - Developed new marketing campaign, materials, and departmental branding adhering to existing brand guidelines
 - Created and implemented marketing process and calendar
 - Coordinated with community partners to promote programs, services and expand brand awareness
 - Managed social media and online marketing, doubled social reach
 - Assisted department heads in creating effective content
- ▶ **DAC Patient Recruitment Services** (March 2014 – Oct. 2015)
Graphic Designer | **Dallas, TX**
 - Created high quality digital and print designs for clinical trials
 - Designed/Coded email marketing campaigns
 - Trade show booth and materials design
 - Coordinating with in-house and off-site production teams
 - Translating clients needs into successful recruitment materials
- ▶ **Saltgrass Steakhouse** (Jan. 2013 – Feb. 2014)
Bartender/Server | **Dallas, TX** | **part-time as full-time student**
 - Served a high level of clientele and learned the Saltgrass standard of service
 - Achieved rapid advancement to top ranked server and promoted to bartender
 - Assist in training new servers through bar knowledge
- ▶ **Gap** (Aug. 2012 – Feb. 2013)
Brand Associate | **Dallas, TX** | **part-time as full-time student**
 - Managed inventory and the replenishment of product
 - Responsible for receiving, sorting & placing new shipments
 - Filled online orders and packaging for shipment

EDUCATIONAL AND PROFESSIONAL ACHIEVEMENTS

- ▶ **Dean's List** (Spring 2011)
- ▶ **Student work** competition winner (Spring 2013)
In class client work chosen for actual use.
Annual report for Safe Haven of Tarrant County.
- ▶ **Student work** competition winner (Summer 2013)
In class client work chosen for actual use.
Advertising brochure for Chamber Music International.
- ▶ **Honor Roll** (Winter 2011, Summer 2011 & Fall 2013)